

Press Kit

Building more than real estate.

About

Founded in 2010, HIP Developments has become an innovative leader in the Southern Ontario real estate development industry by shaping vibrant and confident communities.

HIP's focus is on urban neighbourhoods and condo/apartment living. The company believes that active participation in the development of cultural communities and quality of life is critical to sustainable success in real estate.

The values that drive the developer's vision are: Honesty, Integrity and Pride of workmanship—guiding words of which the initials have been used to form HIP's company name.

Please contact madisonl@durrellcomm.com for questions, comments, quotes, photos and PR samples.



STRATA

www.stratawaterloo.ca

Coming to Waterloo in the near future, the new STRATA condo development will be located above LAUNCH—an astounding 40,000 sq ft, five-floor facility dedicated to STEAM (Science, Technology, Engineering, Arts, Math) culture for kids. Registration for STRATA is currently open.





GASLIGHT DISTRICT

www.thegaslightcondos.ca

The Gaslight District is envisioned to be a thriving hub in a revitalized urban core. Situated in historic downtown Galt, The Gaslight District will be home to residential, commercial, retail, art, dining, community and culture.





THE GASLIGHT CONDOS

www.thegaslightcondos.ca

Just steps from the Grand River, the Gaslight Condos will bring depth and texture to the existing architectural gems in beautiful downtown Galt. Registration for The Gaslight District Condominiums is currently open.





CIRCA 1877

www.circa1877.ca

CIRCA 1877 offers condo living like no other in Waterloo. This building's leading-edge amenities will elevate your living experience—and its modern home automation will simplify your life.





GRAND INNOVATIONS

www.grand-innovations.com

Grand Innovations is a centre for applied research, development and innovation in the tech industry. Situated in historic downtown Galt and part of the new Gaslight District, Grand Innovations is located on the old Tiger Brand Knitting Company site.

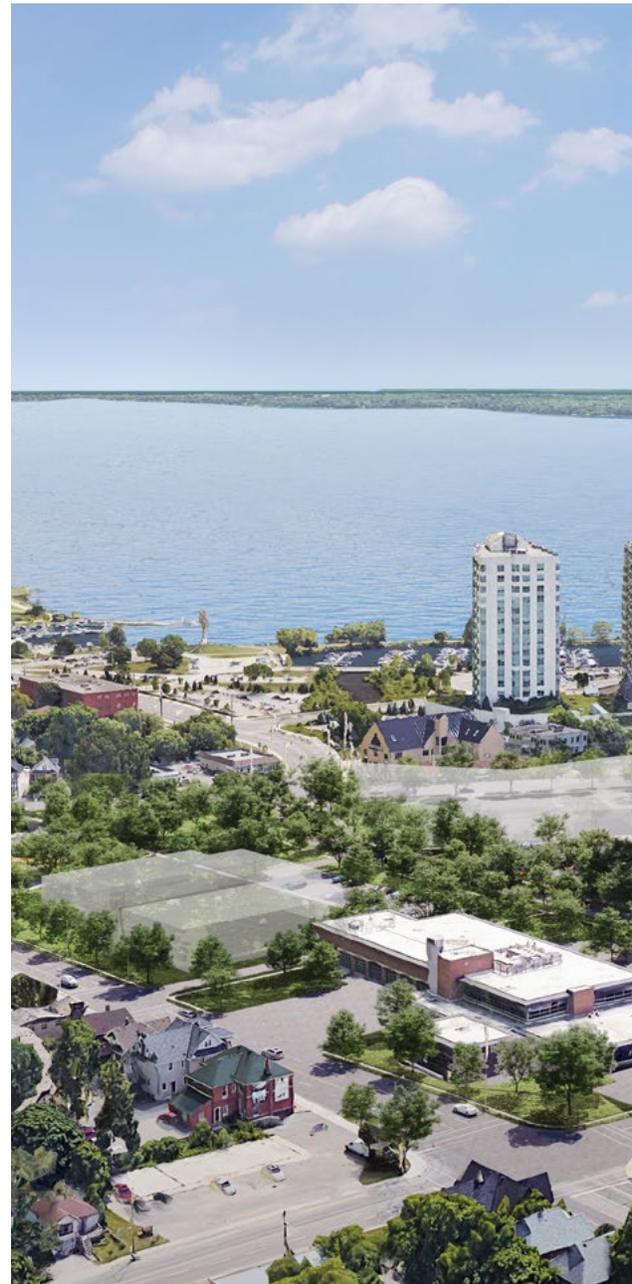




BARRIE CENTRAL

www.barriecentral.ca

Barrie Central is a collection of modern bayside rental residences located Downtown in the vibrant City of Barrie. With views of beautiful Kempenfelt Bay, access to everything from Downtown dining to the marina, and an abundance of parkland, Barrie Central is the perfect location for a carefree lifestyle on the Bay. Registration for Barrie Central is currently open.



Our Stories

From addressing the need to build more than just real estate to supporting the development of local creative culture, the HIP Developments story has the versatility to inspire curiosity amongst various audiences.

“Indeed, HIP Developments seemed to focus as much—or more, even—on building out community than on building up condos.” —TOQUE Magazine

“This developer sees giving back to the community not just as an obligation, but as a rewarding act that provides value to the entire city.” —GTA Homes

“HIP’s developments are innovative and bold. Higgins has identified his market very precisely, and the proof is in the purchasing.” —Exchange Magazine

Notable Achievements

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- HIP Developments is proud to support the Waterloo Region's **Creative Capital of Canada movement**. The CCOC movement champions the idea that creativity is an attribute found in all of us, and highlights the Region's creative problem solving spirit.
- HIP Developments is building a facility—called **LAUNCH**—at the STRATA development. **STEAM will engage kids in science, technology, engineering, arts and math (STEAM)**. HIP holds LAUNCH DAY on an annual basis, inviting children to work and collaborate with local STEAM professionals.
- 2017** HIP Developments sold all **188 condo units in the CIRCA 1877 development** in less than two days—faster than any other condo development in Waterloo Region history.
- Apr 2019** HIP Developments **donated two properties in Uptown Waterloo** to provide studio space for both emerging and established artists—in partnership with **Art\$Pay**.
- June 2019** HIP was involved in the **100 Notebook Project** to foster local creativity among **Cambridge highschool students**. The project gave students a chance to express themselves through their donation of free notebooks.
- Sept 2019** HIP Developments saw much success at The Gaslight District Groundbreaking Event. Phase 2 sales reached nearly **80% sold in one evening**.



SCOTT HIGGINS

PRESIDENT

Scott Higgins is a passionate business and community builder who is helping HIP Developments play a leadership role in the evolution of the Region of Waterloo.

Scott's desire to achieve both business and community success is the driving vision behind HIP's "Building More Than Real Estate" philosophy. The company actively supports social programs and public spaces that will inspire community confidence and define our future identity. Scott

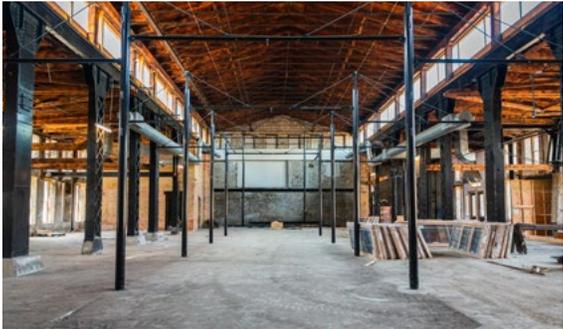
is a strong believer in celebrating the Region's creative DNA and ensuring that our youth have opportunities to craft their own creative skills so they can change the world without having to leave the Region of Waterloo.

Whether it is through the creation of STEAM programs at LAUNCH in Waterloo, or inspiring community celebration at Gaslight Square in Cambridge—Scott truly is building more than real estate.

Download Assets



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